

AP 6: Facebook-opslag på ”Seges i marken”

Udarbejdet af Christian Rathcke Tegllund, Kommunikationskonsulent, Marketing & Fagkommunikation, 2021



The image shows a screenshot of a Facebook post. At the top left is the profile picture and name 'SEGES i marken'. Below it, it says 'Offentliggjort af Christian Rathcke Tegllund' and '5 t.' with a globe icon. The main text of the post reads: 'Vi ved, at minivådområder fjerner kvælstof. Men spørgsmålet er, om de kan optimeres, så de fjerner endnu mere...' followed by two emojis. Below the text is a video player. The video shows a man in a blue beanie and a brown jacket looking out over a snowy field. A white text box over the video identifies him as 'Carl Christian Hoffmann, Seniorforsker, Aarhus Universitet'. At the bottom of the video frame, there is a black bar with white text: 'Det er sådan set ganske genialt.' and a speaker icon. Below the video, it says 'SEGES.TV' and 'Se hvordan, man arbejder med minivådområde-...' with a 'Se mere' button. At the bottom left, there is a thumbs-up icon and the number '3'.

Se videoen via dette link: <https://www.facebook.com/planteavl/posts/2859891207615036>