



## **Promille**afgiftsfonden for landbrug

## **DAGSORDEN** den 11. juni 2021 kl. 9.30-15.00

TID 连	PUNKT 🗐
09.30	Velkomst. Drøftelse af næste skridt efter INO-afslag SEGES v. Jens Elbæk & Anne Cathrine Thorup
10.15	Check-in session: din AI udfordring (præsentationsrunde)
10.45	Pause
11.00	Inspirationsindlæg: Key Notes online in English John Deere GmbH & Co by Mr. Peter Pickel, Prof. DrIng., Manager External Relations GrowersTech by Mr. Dr Sagi Katz, Chief Agronomist
12.00	Frokost
12.45	Case indlæg SEGES v. Mette Kramer Langgaard & Donjeta Runjeva
13.10	Workshop 1
13.40	Workshop 2
14.05	Kommende studietur – hvor og hvornår?
14.30	Check-out session - individuel læring og næste skridt
14.50	Opsamling og tak for i dag (slutter 15.00)







## 19 Deltagere – 10 forskellige aktører

Rasmus L. Hjortshøj	Planteforædler
Birger Eriksen	Direktør
Casper Tribler	Business Owner, Digital
Jens Elbæk	Afdelingschef, Plante- og MiljøInnovation
Mette Kramer Langgaard	Specialkonsulent, Plante- og MiljøInnovation
Anne Cathrine Thorup	Projektchef
Donjeta Runjeva	Konsulent i datascience teamet i digital
Rasmus Røjkjær Ørtoft	Head of UX & Design, Manager, Innovation & Technology LoB
Lars Eriksen	Produktchef for raps, korn og bælgsæd
Mia Elgaard	Junior Produktchef for majs og roer
Søren Greve	Chefkonsulent, Plante
Svend Christensen	Professor, Head of Department of Plant and Environmental
Signe Marie Jensen	Adjunkt, statistiker, PostDoc
Sune Darkner	Associate Professor in Medical Image Analysis
Mogens Krogsgaard	Projektleder, Forretningsudvikling
Charlotte H. Poulsen	Chefkonsulent, Planteavl
Maja Skaaning	Project Manager Trading
Christian S. Jensen	Head of Biotech and Turf Research
Frederikke Kroon	Program Director
	Birger Eriksen Casper Tribler Jens Elbæk Mette Kramer Langgaard Anne Cathrine Thorup Donjeta Runjeva Rasmus Røjkjær Ørtoft Lars Eriksen Mia Elgaard Søren Greve Svend Christensen Signe Marie Jensen Sune Darkner Mogens Krogsgaard Charlotte H. Poulsen Maja Skaaning Christian S. Jensen





Survey: Dreaming about a future with AI in your business: If possible, describe one or two examples of 'wishful thinking' where you hope AI in 5-10 years will play a major role

1. Finding most optimal variety/mixture solutions for specific conditions 2. In-season forecasts on grass seed harvest at individual seed growers

I hope that AI will have matured to a level similar to statistics

Example 1. I see an organic growth of AI for precision agriculture technologies. A few of the things that hinder the rapid implementation of new precision tools are availability of communication networks, cellular coverage, interoperability between products (sensors, platforms), user-friendliness of solutions and knowledge of the users (i.e. farmers and agronomists).

The farmers would rely on different ML models that would help them make decisions in their everyday work - e.g., notifying the farmer when diseases in crops and animals can be prevented, what yield to expect from the crops or to automatize repetitive tasks such as accounting etc.

Example 2. I see farmers collaborate and start data cooperatives soon. In addition, best practices are quantified and developed with AI tools - and shared amongst the members. The farmers them-selves own the knowledge. The cooperation can leverage external research organizations to further leverage the shared data source using AI to gain knowledge across the farm gates.

easily getting information

Continue our journey with Al technology, working also with ethical aspects of Al and its implications in modern technology.

If AI can enable us to utilize the full potential of our data across generations (meaning that data from "older" lines can be used to predict new ones) and being able to better incorporate incomplete datasets in calculations

Jeg drømmer om et evalueringsværktøj som bliver efterspurgt af alle landmænd. Men måske også øvrige af landmandens samarbejdspartnere f.eks. finansieringspartner. En god evalueringsrapport af året.

## Survey: Which are your primary challenges/insights/opportunities/ experiences that you would like to discuss and share with the other participants?

1. Data sharing 2. Potential business PhD's

Application of AI - turning it into running software products, taking the leap from prototype/PoC into finished software products.

we would like to create research and development partnerships with the industry and other universities

A challenge is how to organize data science team(s) that can work in several departments that includes different domain knowledge, data challenges and MLOps infrastructures.

How to work and combine smaller incomplete datasets to get a full picture

Accessing and processing highly complex data sets and make meaningful biological interpretation out of them

